Axor Starck Organic





The QR codes in this brochure give you access to films, interviews, applications and much more. Simply download a QR code reader to your smartphone, scan the code and experience Axor Starck Organic virtually.

Philippe Starck

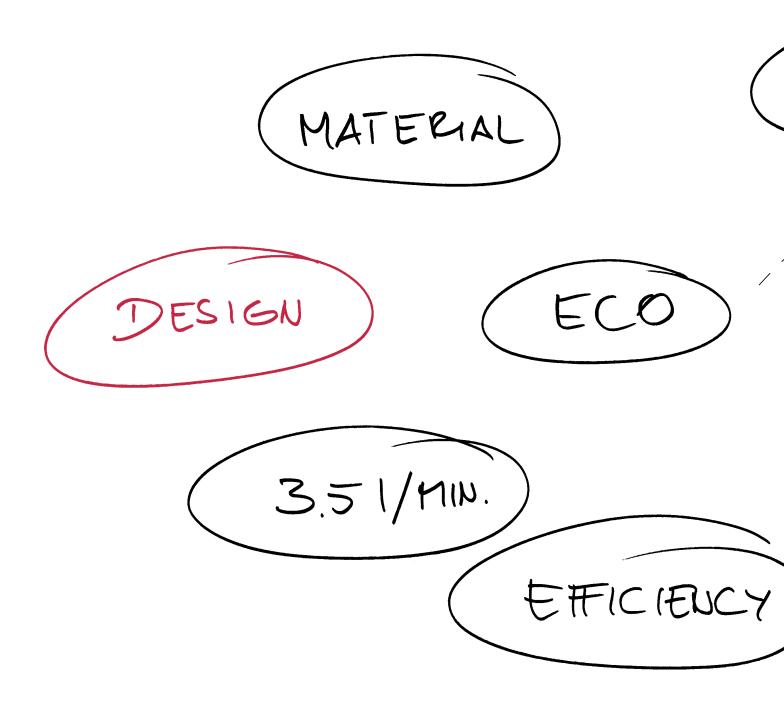
- ▶ Born in Paris, France in 1949
- Regarded as the enfant terrible of the design sector
- Is strongly committed to environmentally-friendly products, such as mini windmills that anyone can put in their garden, hybrid city rollers and solar boats, to name but a few.

Axor has been working with the designer Philippe Starck for 20 years. In 1994, they took the sanitation industry by surprise with Axor Starck. In conjunction with the salon d'eau, the image of a modern living room/bathroom in one. This collection became a revolutionary part of bathroom history.

Philippe Starck is a tireless free spirit and one of the most brilliant designers of our time. Over and over again, he touches us with his designs and makes us think. The vision of a better world influences his creations. "A designer's role is to create more happiness with less."

Philippe Starck

What can you expect from Axor? A radically new bathroom collection. And not only that, but also a **revolutionary way** of using the vital element of *water*.



The time has come once again for a new dimension in bathrooms. And who other than Philippe Starck could be better suited to join us in considering a revolutionary way of using water.

TTPE

CONVENIENCE

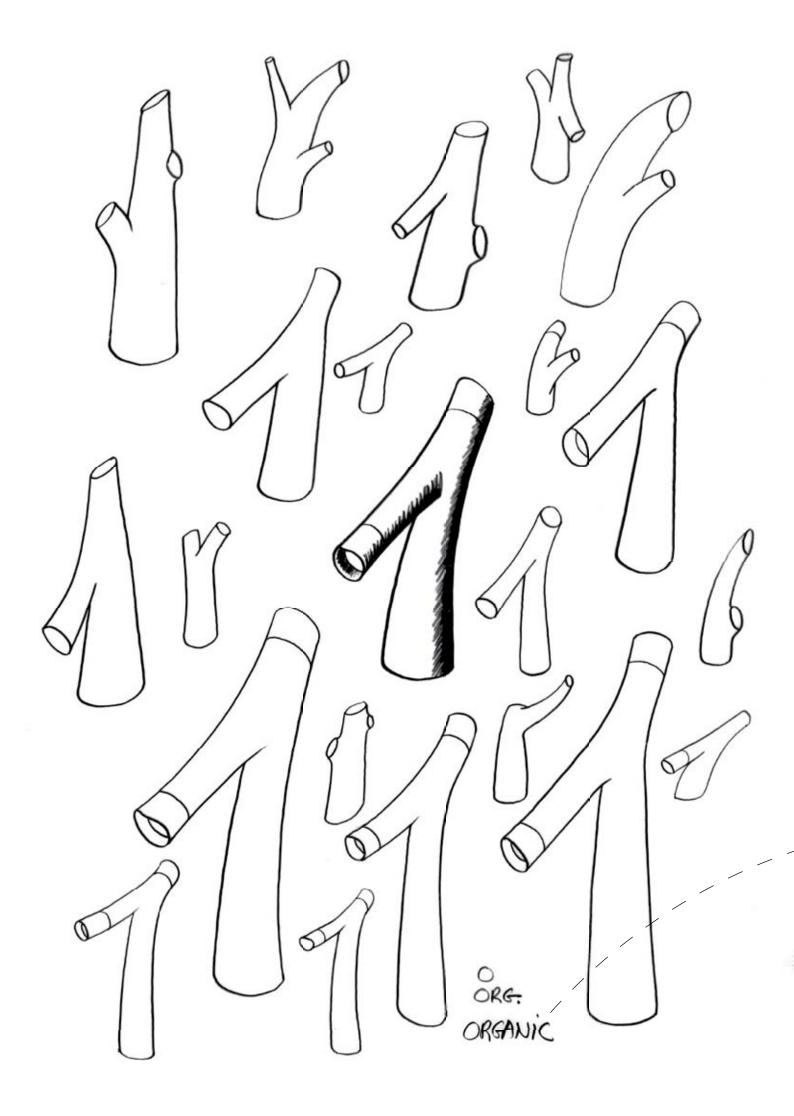
RATING

CONCEPT

With Axor Starck Organic, he creates harmony between design and technology, ecology and economy and the heart and head. According to Philippe Starck, harmony is precisely what we most require as humans.

A new bathroom collection was therefore created that equally appeals to the heart and the head.

Follow your **Head** and your *Heart*



It is in *nature's* nature to get by with the bare **minimum.**

Philippe Starck has long been focussing on how products can work with less. Nature and people are setting the example: the elegance of minimalism is evident in the form of a branch, a petal or a body – yet these are also filled with vitality, energy and efficiency.

In Axor Starck Organic, Axor and Philippe Starck focussed on the notion of achieving more with less. A powerful design, intelligent functions and the efficient use of resources come together to create an extraordinary product and a collection that is bursting with organic energy and ecological values.

INIC

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The mixer was stripped of anything unnecessary. Its **essence** is in its *organic*, **minimalist** design.

The Axor Starck Organic design is sculptural and characterised by slender beauty. The two handles are harmoniously integrated into the mixer body.

- Unique, organic design: soft shapes and flowing transitions
- Minimalist form: the handles and mixer body meld into one
- Harmonious design in all handle positions
- ▶ Further development of the characteristic design of the Axor Starck family
- Harmoniously blends into any bathroom environment





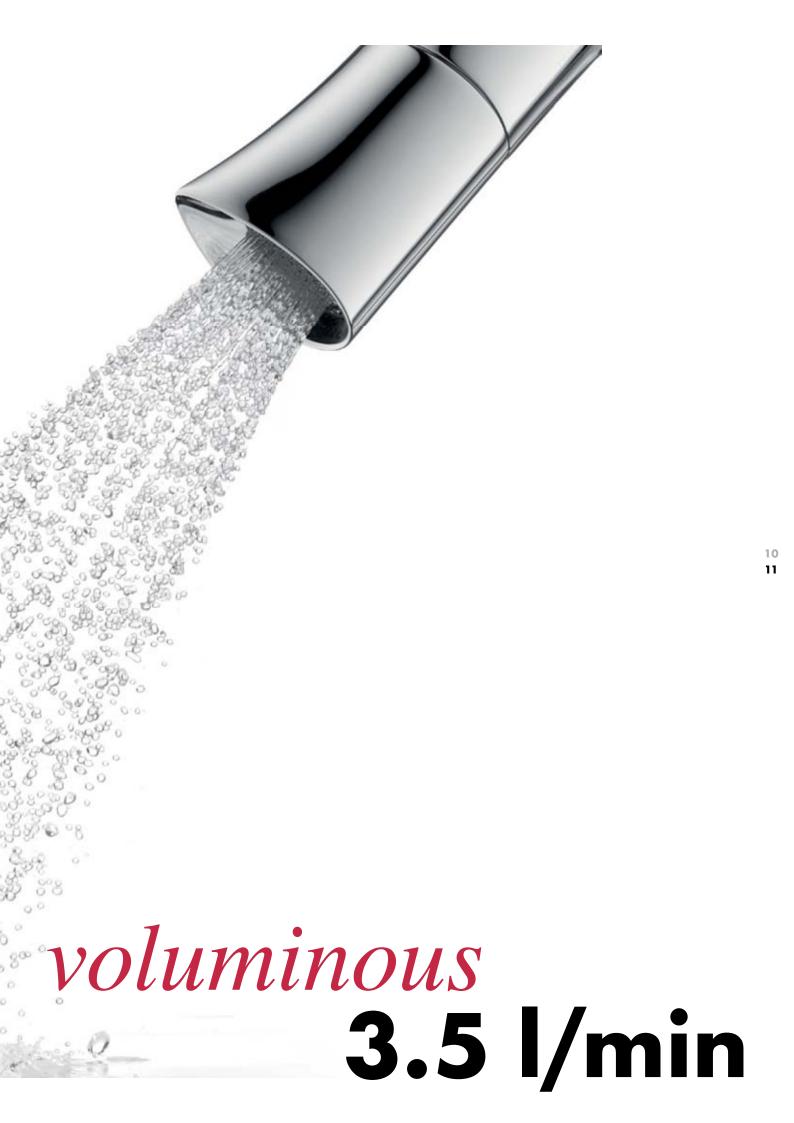


How *pleasant* can *water* feel? Unbelievably voluminous with **little water consumption.**

Such a wide mixer shower spray guarantees a particularly sensual experience under the water. As when showering, the water droplets fall gently onto the skin, soaking your entire hands. Yet at the same time, the new jet uses less water than conventional mixers.

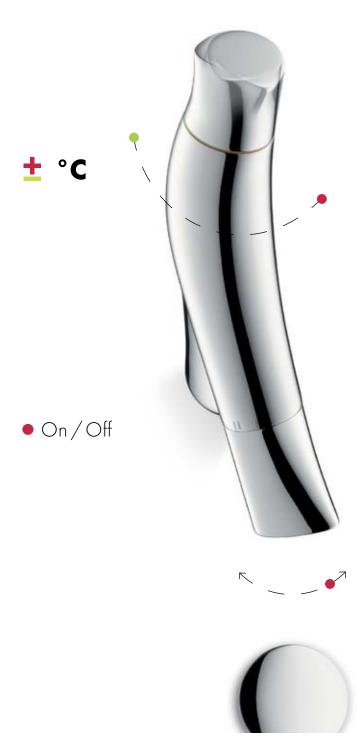
- New jet former with 90 tiny openings: softer, more voluminous mixer shower spray with an experience comparable to that offered by the Raindance 100 hand shower from Hansgrohe
- Broad jet: thorough wetting of the hands
- Flow limitation: normal spray with an efficient 3.5 l/min





The innovative operating concept enables us to more consciously *experience* the *sustainable* use of the vital element of water. The **water volume** and **temperature** are separately controlled.

The newly designed two handle mixer from Axor Starck Organic is the next step in the evolution of mixer operation – away from the classic single lever mixers, with which the temperature and water volume are always simultaneously controlled. The mixer not only consumes water economically but also moves ergonomically: the temperature control is positioned at the top of the mixer while the regularly used handle for controlling the water volume is practically positioned at the lower end of the mixer on the spout.



Advantages of separate operation:

Temperature control

- Pre-adjustment to the personally preferred temperature or energy-saving cold setting
- Harmonious appearance in all positions
- Pre-adjustment prevents droplets and dirt marks the handle rarely needs to be touched
- New, clear hot/cold markings: cold water = green (energy-saving); hot water = orange

Water volume control

- Greater cleanliness and convenience thanks to direct operation on the spout
- Normal position at 3.5 l/min: highest level of functionality with a sensation of a high water volume while actually saving water
- Booster position for increasing the flow rate to 5 l/min
- Gradual water volume control with snap-in positions at 3.5 l/min (normal) and 5 l/min (booster)





How much ecological thinking has gone into this mixer? More than just a *revolutionary water experience* with a **low water consumption** of just 3.5 litres per minute.

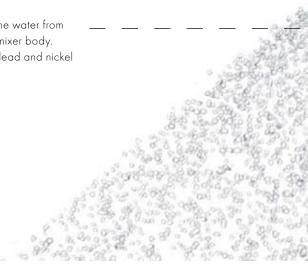
Axor Starck Organic not only minimises the use of the natural resource of water but also the energy consumption as the pre-adjusted temperature means that less hot water has to be used. Attention was even paid to the efficient use of our resources during the collection's production: the mixer's hollow body design uses less material and therefore less energy.

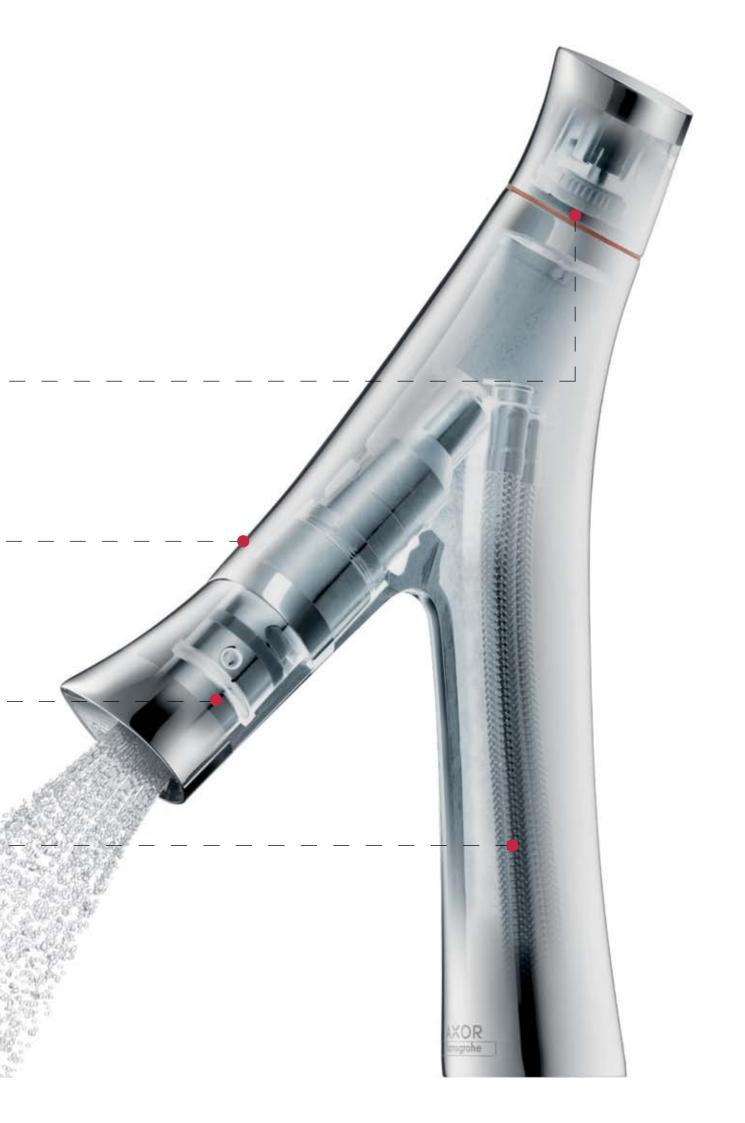
Intentional pre-adjusted temperature of "cold" ensures that water is not unnecessarily heated.

Minimised usage of material on the mixer walls (hollow body). Approx. ¹/₃ less brass than in conventional products.

Flow limitation to an efficient 3.5 l/min. Improved water sensation with better functionality than conventional mixers.

Decoupled flow of water prevents the water from coming into direct contact with the mixer body. This keeps drinking water free from lead and nickel interference at all times.





 The organic, minimalist design language can be *harmoniously* found throughout the **entire** collection.



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- Focus on thermostat technology for the exposed or concealed installation solution for showers and bath tubs
- ► Additional accessories in the Axor Starck Organic design
- More than 40 products for all bathroom areas
- ► The mixture of organic and geometric elements enable the products to be diversely combined with other collections



"Harmony is

what we **need** "Philippe Starck 18





The perfect symbiosis in the bathroom: *organic* and **minimalist.**

The powerful, energy-packed Axor Starck Organic design blends harmoniously with purist bathroom environments. In the bathroom shown, for example, the natural aspect of the organic, minimalist mixer finds its ideal companions in the form of the architectural elements.







 Stunning contrasts: the flowing shape of the mixer comes together with the minimalist
 Starck 2 counter top wash bowl from Duravit.



▲ Axor Starck Organic blends perfectly with the different wash basins - whether they are shallow or deep wash bowls, wall-mounted or built-in wash basins or hand basins. Here, for example, the organic forms of the mixer and the basin merge together harmoniously. Thanks to the combination of organic and geometric shapes, the exposed and concealed products from Axor Starck Organic offer multiple design options for the shower.







 These concealed products are based on the Axor ShowerCollection concealed installation system. They can be perfectly combined with the 24 x 24 overhead shower for a pleasurable shower experience on a large scale.







▲ The thermostat technology offered by the exposed installation mixers offers pleasurable shower experiences with added convenience.

▲ Alternatively, the concealed thermostat is also available as an iBox universal solution. The porter unit has an integrated hose connection.



The striking, powerful Axor Starck Organic design is also found in the extraordinary bath mixers.



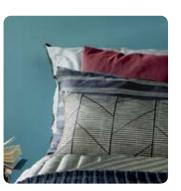
▲ The floor-standing bath filler with integrated hand shower complements the range for free-standing bath tubs. Thanks to its organic, minimalist design, it looks great with the broadest range of bath tub shapes.





▲ In keeping with the collection's design, the branch-like exposed bath tub thermostat also harmoniously blends into the bath tub area.









"A **project** is people to lead

good if it helps a better life." Philippe Starck

Inspiration and **realisation:** a diverse collection, implemented *atmospherically* and **sensually.***

Feeling good in the bathroom has nothing to do with room size, but with well-thought-out planning. The versatility of Axor Starck Organic is evident in both large and small rooms, as well as in the broadest range of style worlds. This includes individual styling, a suitable lighting concept and architectural solutions that make the bathroom a better place to be.

The organic, minimalist bathroom:

a contrast of powerful shapes and sensual materials



Nature

The curved, floor-to-ceiling window lets in huge amounts of daylight and creates interesting shadow play. The interior opens up into the natural world.

Mixer positioning

Thanks to their organic shape, the Axor Starck Organic mixers look great in any position – whether on the left or the right of the wash basin.

Skylight

The skylight above the wash basin and the shower creates a refined, homely atmosphere in the bathroom.





Travertine

The monolithic, architectural core of the bathroom is designed from sensual matte shell limestone, which is pleasant to the touch.

▲ Oak

The brushed natural wood floor gives of a sense of energy and vitality; it reveals a wonderful patina as it ages and radiates warmth.

Petrol

The powerful, intense shade on the wall and ceiling joins the bathroom and bedroom and is a modern statement.

▲ 16 m²

The ideal organic, minimalist bathroom, planned in an area of 16 m²: indoors and outdoors, nature and architecture, bathroom and bedroom all merge into one. The open shower area turns the room into a sensual spa. The toilet and bidet are sensibly separated from the feel-good area.

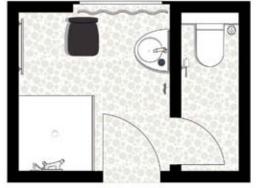
The sensual bathroom:

emotional and atmospheric



▲ Soft materials, indirect light and structured fabric wallpaper with a floral pattern create an atmospheric and natural atmosphere. The spacesaving, wall-mounted wash basin Starck 2 from Duravit (fig. above) or an oval concealed basin (fig. below) integrate into the room perfectly.





▲ 6 m²

This 6 m^2 floor plan illustrates how you can save space yet still create a cosy bathroom environment: the focal point of the bathroom is the wash basin in front of the window behind which the toilet area is located. Despite the smaller space, there is also a floor-level shower with a drying area.

The baroque bathroom:

ornamentation, unusual materials, pleasantly subtle lighting



▲ This solutions promises an elegant appearance with powerful colours, shimmering materials and baroque-like furniture. Two minimalist wash basin shapes contrast with the baroque bathroom style: as a circular counter top wash bowl Starck 1 from Duravit (fig. above) or as a wall-mounted, powerfully pure form (fig. below).





▲ 12 m²

A higher quality of living in the bathroom can be achieved by dividing the feel-good and the functional areas: the toilet and the shower are both separated by a sliding glass door, which makes the small room appear larger. The shower mixers are positioned so that they can be operated without getting wet and the water temperature can be altered before stepping into the shower.

The natural bathroom:

organic forms at their best





▲ The large dark wood console and the leather-look tiles highlight the bathroom's natural character. The bathroom elements are all organic, from the mixer to the oval wash bowl from the Axor Massaud collection (fig. above) or the Silk wash basin from Keramag (fig. below).

▲ 15 m²

Here, we give you an example of how it is possible to fulfil the desire for exclusive homeliness and a respectful use of water in an area of 15 m²: large windows put you in contact with nature. Positioning the toilet near the wash basin area reflects the standard sequence of activity in the bathroom.



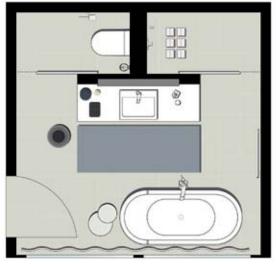
The puristic bathroom:

striking, contrast-filled and elegant



▲ Minimalistic. There are no distractions; free from superfluous clutter. What remains is a clear, striking character created through pure, high-quality materials and shapes, such as the counter top wash bowl solution (fig. above) or the puristic, wall-mounted version (fig. below).





▲ 10.5 m²

The room appears open yet is sensibly partitioned: this effect is created by the clearly structured room layout and the separation of the shower and toilet from the rest of the bathroom. The 10.5 m² also provide enough room for the free-standing bath tub and a wash basin console, which offers a great deal of storage space.

At a glance: intelligent functions set ecological

and technological standards

Mixer shower jet

The innovative shower spray for the wash basin mixer sets new haptic and ecological standards. It creates the sensation of a high volume of water and offers optimum functionality.

Normal + Booster

The water volume can be gradually controlled up to the click-in position for 3.5 l/min. Anyone who wants a higher water volume can simply turn the control to the booster position (5 l/min).



Jet former

By moving the jet former 5° in either direction, the water jet can be optimally adjusted to the shape of the basin. The jet former has a QuickClean cleaning function, which can be used to simply remove limescale deposits. If a conventional jet is desired, the jet former can simply be replaced with a QuickClean aerator.

Adjustable spout

For the right-handed version, the spout is used in the ex-works position. Left-handed users can rotate the spout by 80° for perfect ergonomics. Simply unscrew the jet former with the appropriate key and reinsert the spout.

Temperature limitation

The temperature can be individually set. To reduce energy costs and protect yourself against scalding, the maximum temperature can be limited. This is of particular interest for mixers in public areas and hotels, as well as in households with children.

Filter screen for angle valves

Small filter screens catch dirt particles from the pipelines and extend your mixer's service life. The filter screens should be regularly cleaned to prevent blockages.

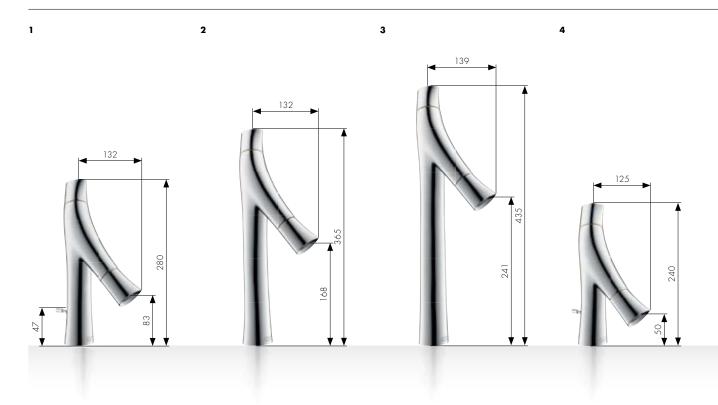


Thermostat technology

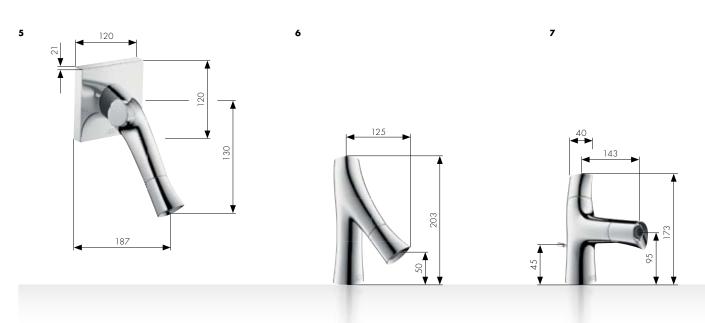
With their thermostat technology, all the exposed installation products in the shower and on the bath tub offer reliable convenience and safety: the near-instant rectification of pressure and temperature fluctuations protects users against scalding. in other words, once set, the temperature remains constant.

Concealed mixers for the shower

Axor Starck Organic can be installed with either the classic iBox universal base unit or the Axor ShowerCollection concealed installation system depending on user preferences. The 12 x 12 cm modules can be optimally combined with the modules in the Axor ShowerCollection, such as the overhead shower, shower module and accessories.



Axor Starck Organic bidet



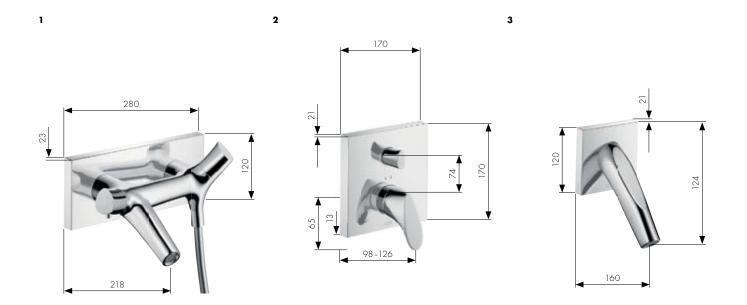
Basin

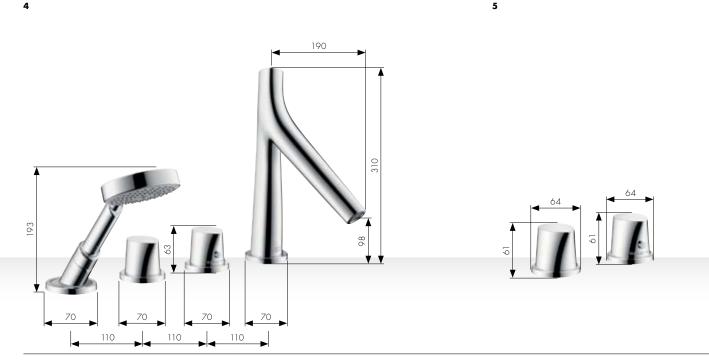
- 1 Twin-handle basin mixer 280 Product no. 12010000 Twin-handle basin mixer 280 without pull rod (not shown) Product no. 12011000
- 2 Twin-handle basin mixer 365 without pull rod, for wash bowls Product no. 12012000
- 3 Twin-handle basin mixer 435 without pull rod, for wash bowls Product no. 12013000

- 4 Twin-handle basin mixer 240 for small basins Product no. 12014000
- 5 Twin-handle basin mixer, for wall mounting Product no. 12015000 Basic set (not shown) Product no. 10902180
- 6 Pillar Tap Product no. 12110000

Bidet

7 Twin-handle bidet mixer Product no. 12210000





Bath

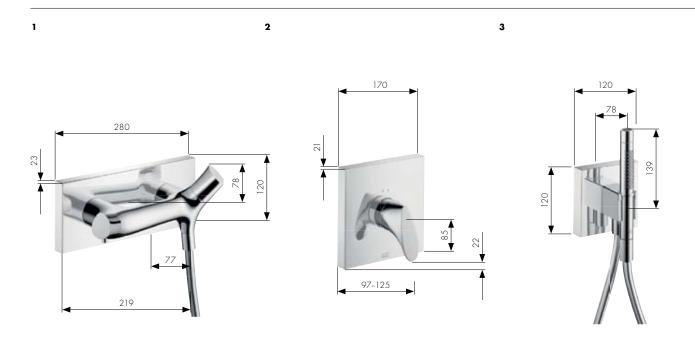
- 1 Thermostatic bath mixer for exposed fitting Product no. 12410000
- Single lever bath mixer for concealed installation
 Product no. 12415000
 Single lever bath mixer for concealed installation with Safety function (not shown)
 Product no. 12416000
 iBox® universal basic set (not shown)
 Product no. 01800180
- 3 Bath spout Product no. 12417000

4 4-hole rim-mounted thermostatic bath mixer
 Product no. 12425000
 Basic set for 4-hole rim-mounted thermostatic bath mixer (not shown)
 Product no. 15460180
 4-hole tile-mounted thermostatic bath mixer (not shown)
 Product no. 12426000
 Basic set for 4-hole tile-mounted thermostatic

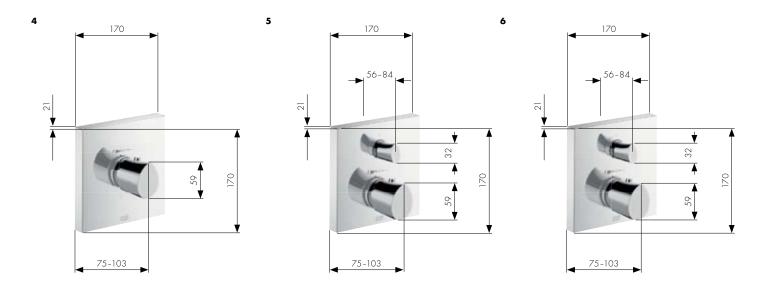
bath mixer (not shown) Product no. 15465180 5 2-hole rim-mounted thermostatic bath mixer
 Product no. 12422000
 Basic set for 2-hole rim-mounted thermostatic bath mixer (not shown)
 Product no. 13550180

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Axor Starck Organic thermostat/valve



Shower

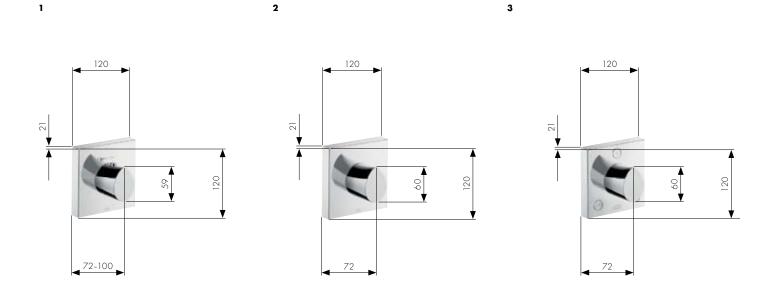
- 1 Thermostatic shower mixer for exposed fitting Product no. 12602000
- 2 Single lever shower mixer for concealed installation Product no. 12605000 iBox® universal basic set (not shown) Product no. 01800180
- 3 Porter unit Product no. 12626000

Thermostat/Valve

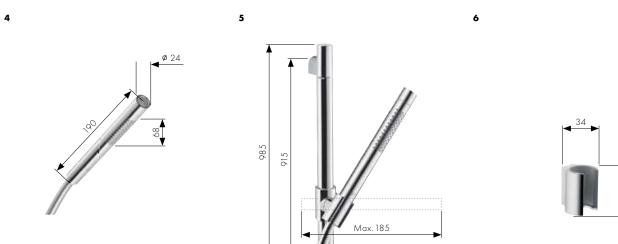
4 Thermostat for concealed installation Product no. 12710000 Highflow thermostat for concealed installation (not shown) Product no. 12711000 iBox® universal basic set (not shown)

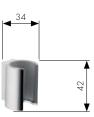
Product no. 01800180

- Thermostat with shut-off valve for concealed installation
 Product no. 12715000
 iBox[®] universal basic set (not shown)
 Product no. 01800180
- 6 Thermostat with shut-off and diverter valve for concealed installation Product no. 12716000 iBox® universal basic set (not shown) Product no. 01800180



Axor Starck Organic shower/support





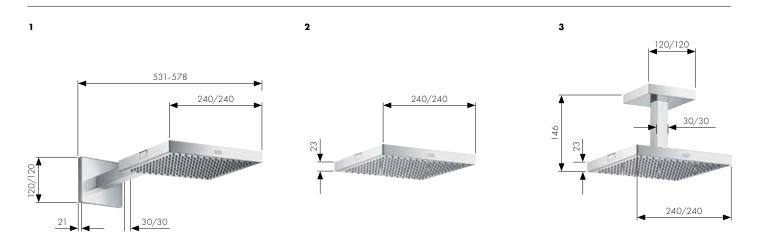
Thermostat/Valve

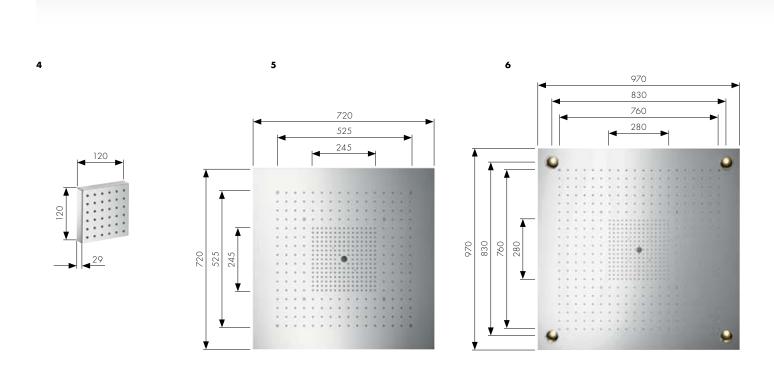
- 1 Highflow thermostat for concealed installation 12 x 12 Product no. 12712000 Basic set for Highflow thermostat for concealed installation 12 x12 (not shown) Product no. 10754180
- 2 Shut-off valve for concealed installation Product no. 12771000 Basic set for shut-off valve Product no. 10971180 for free installation with spindle Product no. 15973180 ceramic seal Product no. 15974180 with spindle Product no. 15970180
- **3** Trio®/Quattro® shut-off and diverter valve for concealed installation 12 x 12 Product no. 12731000 Basic set Trio® Product no. 15981180 Basic set Quattro Product no. 15930180

Shower/Support

- 4 Baton hand shower 2jet Product no. 28532000 Baton hand shower 1 jet (not shown) Product no. 10531000
- 5 Shower set 2jet Product no. 27980000 Shower set 1jet (not shown) Product no. 27983000 Wall bar set (not shown) Product no. 27830000
- 6 Porter unit Product no. 27515000

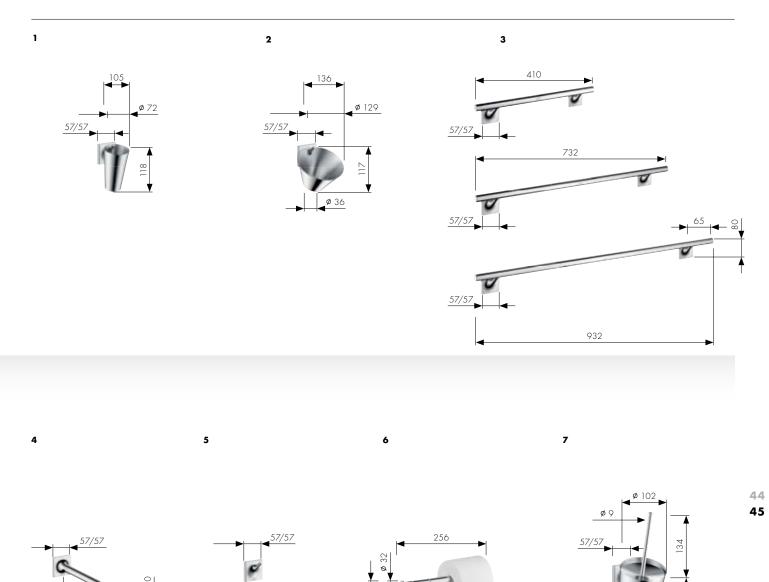
42 43 Axor Starck Organic showers





Showers

- 1 Overhead shower 24 x 24 with shower arm Product no. 10925000 Basic set for overhead shower 24 x 24 with shower arm (not shown) Product no. 10921180
- 2 Overhead shower 24 x 24 flush with ceiling Product no. 10924000
- 3 Overhead shower 24 x 24 with ceiling connector Product no. 10929000 Basic set for overhead shower 24 x 24 with shower arm (not shown) Product no. 10921180
- 4 Shower module 12 x 12 Product no. 28491000 Basic set for shower module 12 x 12 Product no. 28486180
- 5 ShowerHeaven 72 x 72 without light Product no. 10625800* ShowerHeaven 72 x 72 with light (not shown) Product no. 10627800*
- 6 ShowerHeaven 97 x 97 with light Product no. 10623800* ShowerHeaven 97 x 97 without light (not shown) Product no. 10621800*



57/57

240

▶ Ø 60

Accessories

1 Toothbrush tumbler Product no. 42734000

420

- 2 Soap dish Product no. 42733000
- 3 Grab rail Product no. 42730000 Bath towel rail 600 mm Product no. 42706000 Bath towel rail 800 mm Product no. 42708000

- 4 Towel holder Product no. 42720000
- 5 Towel hook Product no. 42737000
- 6 Roll holder Product no. 42736000
- 7 WC brush holder (wall-mounted) Product no. 42735000

Complete dimensional drawings and planning data can be found at our professional website on the internet.

All the advantages at a glance

For the *Heart*

- Powerful, unique design language: *organic, minimalist* shapes bursting with sensuality and energy
- Harmonious design in all handle positions
- Design *from a single source* throughout the entire collection and beyond
- Sensual experience of water thanks to the new mixer shower jet
- Broad, thorough wetting of the hands
- Versatile: the perfect match for many wash basin and bath tub shapes and styles in your chosen environment
- The collection designed by Philippe Starck, the *enfant terrible* of the design world and one of the most famous creative minds of our time

For the **Head**

- New, functional mixer shower spray that only consumes 3.5 l/min
- New operating concept with a two handle mixer: **separate** temperature and water control
- More convenience and safety at the wash basin thanks to the pre-adjustable temperature
- Two click-in positions on the water volume control:
 3.5 l/min (normal) and
 5 l/min (booster) - as well as all interim volumes
- Resource-conserving use of materials, energy and raw materials
- Intelligent functions such as the QuickClean cleaning function or the adjustable jet former

The Axor Starck Organic bathroom environments were equipped with the following products:

▶ **P. 20/21** Wash bowl: Palomba by Laufen

▶ **P. 22** Wash bowl: Palomba by Laufen

▶ **P. 23** Wash bowl: Starck 2 by Duravit

▶ **P. 26** Bath tub: Starck by Duravit

► P. 27 Bath tub: Starck by Duravit

► **P. 28/29** Wash bowl: Palomba by Laufen Bath tub: Axor Massaud

▶ **P. 32** Wash bowl: Starck 2 by Duravit Bath tub: Starck by Duravit

▶ **P. 34** Wash basin: Starck 2 by Duravit (fig. top) Wash basin: K-2075 by Kohler

Wash basin: K-2075 by Kohle (fig. bottom)

► P. 35 Wash bowl: Starck 1 by Duravit (fig. top) Wash basin: Memento by Villeroy & Boch (fig. bottom)

► P. 36

Wash bowl: Axor Massaud (fig. top) Wash basin: Silk by Keramag (fig. bottom)

 ► P. 37
 Wash basin: LW 900 by Toto (fig. top)
 Wash basin: Elements by Roca (fig. bottom)

All the mixer/wash basin combinations shown are design recommendations that have also been technically tested by the Hansgrohe test centre. For even more wash basins that look great with the Axor Starck Organic range, please visit: www.head-and-heart.com

Concept & graphic design bilekjaeger, Stuttgart Bathroom planning Ippolito Fleitz Group GmbH, Stuttgart Photography Michael Schnabel, Stuttgart; Uli Maier, Stuttgart Set construction Peter Böck, Stuttgart Styling Sabine Heck, Stuttgart Post-production Eder, Ostfildern; recom, Ostfildern Our thanks to Casa dolce Casa/Florim, Duravit, Keramag, Kohler, Laufen, Ligne Roset, Roca, Toto, Villeroy & Boch

www.head-and-heart.com

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